

Crimson Education Foundation

Non-profit 501(c)(3) | Tax ID: 82-4129424

2025 SPONSORSHIP PACKAGES

PLATINUM | \$40,000 | 1 only

Our premier sponsorship tier offers exclusive opportunities for unparalleled exposure and engagement.

- **Guaranteed Primetime Workshop Exposure at Jingle Bones 2025**, led by Level-One Faculty. Sponsor provides in-kind support for power, cadavers, and equipment for this CME-compliant workshop. Provides a **total of up to 12 stations** with 8 dedicated procedure stations during Saturday Jingle Bones 2025 and 4 additional stations on Friday or Sunday (dependent on finalized program & equipment availability; more complex stations may require additional time to ensure adequate exposure for surgeons).
- **"Bone Booth" Featured Exhibit** in a prime location at the **Boston Bioskills Lab** during **Jingle Bones 2025**.
- **Prominent Recognition** as a PLATINUM SPONSOR, including a **full-page advertisement** in the Jingle Bones 2025 official conference program.
- **Annual Listing** as a PLATINUM SPONSOR on the **Crimson Education Foundation** website with a **hyperlink** to the sponsor's homepage.
- **Dedicated Pre-Conference Email** to Jingle Bones 2025 attendees (content provided by the sponsor, distributed by Crimson Education Foundation).
- **Dedicated Resident Workshop/Meeting** scheduled at a mutually agreed upon date.
- **Prominent Listing** as a PLATINUM resident training supporter at the **Harvard Faculty Club** Graduation Ceremony for the **Mount Auburn Podiatric Surgery Residency**, Cambridge, MA.
- **Exclusive Invitation** to attend the **Harvard Faculty Club** Graduation Ceremony with 1 ticket for a company representative to provide a **5-minute presentation** to attendees.

GOLD | \$15,000 | 3 only

A premium package offering exceptional branding and exposure.

- **Workshop Sponsorship** at **Jingle Bones 2025**, led by Jingle Bones faculty. Sponsor provides in-kind support for power, cadavers, and equipment for this CME-compliant workshop. Provides a **total of up to 4 dedicated procedure stations** at Jingle Bones 2025 (dependent on finalized program & equipment availability; more complex stations may require additional time to ensure adequate exposure for surgeons).
- **Exhibit Booth** at the **Boston Bioskills Lab** during Jingle Bones 2025.
- **Prominent Listing** as a GOLD SPONSOR, including a **half-page advertisement** in the official conference program.
- **Annual Listing** as a GOLD SPONSOR on the **Crimson Education Foundation** website with a **hyperlink** to the sponsor's homepage.
- **Dedicated Pre-Conference Email** to Jingle Bones attendees (content provided by the sponsor, distributed by Jingle Bones).
- **Dedicated Residency Workshop/Meeting** scheduled at a mutually agreed upon date.
- **Recognition** as a GOLD resident training supporter at the **Mount Auburn Hospital Graduation Ceremony, Harvard Faculty Club**, Cambridge, MA.

SILVER | \$10,000

Ideal for companies seeking meaningful exposure and engagement.

- **Mini Workshop Sponsorship** at **Jingle Bones 2025**, led by Jingle Bones faculty. Sponsor provides in-kind support for power, cadavers, and equipment for this CME-compliant workshop. Provides 1 surgical procedure station at Jingle Bones 2025.
- **Exhibit Booth** at the **Boston Bioskills Lab** during Jingle Bones 2025.
- **Quarter-Page Advertisement** in the official Jingle Bones 2025 conference program.
- **Annual Listing** as a SILVER SPONSOR on the **Crimson Education Foundation** website with a **hyperlink** to the sponsor's homepage.

- **Dedicated Resident Workshop/Meeting** scheduled at a mutually agreed upon date.
- **Recognition** as a SILVER resident training supporter at the **Mount Auburn Hospital Graduation Ceremony, Harvard Faculty Club**, Cambridge, MA.

BRONZE | \$5,000

An entry-level package for key branding opportunities.

- **Exhibit Booth** at the **Boston Bioskills Lab** during Jingle Bones 2025.
- **Brand Logo** as a BRONZE SPONSOR in the official Jingle Bones 2025 conference program.
- **Annual Listing** as a BRONZE SPONSOR on the **Crimson Education Foundation** website.

ADD-ONS

Take your sponsorship to the next level with these exclusive **Non-CME** add-on packages:

FRIDAY	Dinner \$7,000 1 only <ul style="list-style-type: none"> ▪ Host an off-site dinner with sponsor, faculty, and attendees. ▪ Exclusive networking opportunity with sponsor, faculty and attendees. ▪ 45-minute non-CME presentation to attendees with Sponsor's choice of speaker.
SATURDAY	Breakfast \$5,000 <ul style="list-style-type: none"> ▪ 15-minute non-CME presentation with Sponsor-provided speaker. ▪ Baked into the program to ensure full attendance. Lunch \$5,500 <ul style="list-style-type: none"> ▪ 15-minute non-CME presentation with Sponsor-provided speaker. ▪ Baked into the program to ensure full attendance. Dinner \$8,000 1 only <ul style="list-style-type: none"> ▪ Host an off-site dinner with sponsor, faculty, and attendees.

- **Exclusive** networking opportunity with sponsor, faculty and attendees.
- **30-minute non-CME presentation** to attendees with Sponsor's choice of speaker.

SUNDAY

Breakfast | \$4,000

- **15-minute non-CME presentation** with Sponsor-provided speaker.
- Incorporated/Baked into the program to ensure **full attendance**.

Package Summary*

	Platinum	Gold	Silver	Bronze
JB Workshop Station Sponsorship	✓ 12 Stations	✓ 4 Stations	✓ 1 Station	
Advertisement in JB Conference Program	Full-Page	½ Page	¼ Page	Logo Only
Harvard Faculty Club Graduation Invitation & Presentation	✓			
Dedicated Pre-Conference Advertisement Email to JB Attendees	✓	✓	✓	
Hyperlink on CEF Website	✓	✓	✓	
Additional Outside Workshop/Meeting	✓	✓	✓	
Recognition at Harvard Faculty Club Graduation	✓ (Prominent Listing)	✓	✓	
Brand Logo on CEF Website	✓	✓	✓	✓
JB Exhibitor Booth	✓ (Prime Location)	✓	✓	✓

**Sponsorship packages and Add-ons must be paid as an unrestricted education grant. Corporate Sponsorship does not include in-kind support or non-CME speaker expenses as listed in the detailed sponsorship package descriptions above. Stations are dependent on finalized program & equipment availability. More complex stations may require additional time to ensure adequate exposure for surgeons and is determined by the Jingle Bones Planning Conference Committee.*

The **Crimson Education Foundation** is a **non-profit 501(c)(3)** corporation (Tax ID: **82-4129424**) dedicated to advancing the field of surgery by providing unparalleled educational opportunities and support for surgical residents and practicing surgeons. Our premier event, Jingle Bones, is a unique hands-on surgical conference with the goal to empower foot and ankle surgeons to elevate the standards of care through practice, innovation and collaboration over a three-day period.

Sponsorship packages provide unrestricted educational grants to Crimson Education Foundation that will:

- Gain premium exposure to leading foot and ankle professionals
- Directly support surgical education and resident development
- Establish lasting connections with influential decision-makers in foot and ankle surgery